



ASTON MARTIN

## **GLOBAL DEALER MOTORSPORT BULLETIN 2007.1**

**To:** Aston Martin Dealers  
**Attention:** Dealer Principal/Sales Manager/Marketing Manager  
**Date:** 28-Nov-07  
**Subject:** **New Aston Martin race series for Asia in 2008**

I am pleased to inform you that Aston Martin is launching an exciting new one-make race series for Asia. This follows the announcement of two new Aston Martin dealerships in Shanghai and Beijing.

Called the Aston Martin Asia Cup (AMAC), the series starts in 2008 and will consist of 12 races throughout the Asia Pacific region including China, Japan, Malaysia and Singapore. Each race will feature a grid of 18 Aston Martin Vantage N24s, a 4.3 litre race-developed evolution of the V8 Vantage which has been proven in endurance and sprint races in Europe and the Middle East.

The AMAC will include a variety of 30 minute sprint races and longer endurance races, some of which will support Formula One events in the region. The series will provide a stable, well-regulated racing environment with competitive racing in equal equipment provided by the series' organisers. Competitors will be able to 'arrive and drive' thanks to a comprehensive service package which includes: engineers and technicians, logistical support, hospitality and accommodation, race entry, and a comprehensive spare parts package. Drivers may be able to enter with their own teams, subject to approval by the series organisers.

Dr Ulrich Bez, Chief Executive Officer, Aston Martin said: "When we announced plans to build the Vantage N24 for customers in 2006 we were very confident it would make a great choice for a one-make series. I am delighted that we are able to announce the Aston Martin Asia Cup for 2008, it will help greatly in communicating our brand values, performance, and product durability in this exciting new market."

The Vantage N24 is built to international FIA GT4 regulations by Aston Martin Racing in the UK, who will also provide technical support for the series. The car has a V8 engine producing 410 bhp and weighs just 1350 kg. The 18 AMAC cars have the latest automated manual Sportshift transmission, for fast precise gear shifts, and all the cars are equipped with roll cages, safety fuel tanks, race seats and harnesses, and fire extinguisher systems. The cars will be serviced at the Aston Martin Beijing service facility at the city's Goldenport race circuit. Aston Martin Beijing will be offering a special factory collection option, which will see customers receive expert instruction on the Goldenport track and an opportunity to drive a Vantage N24.

The AMAC series director is Ian Ross Geekie. Ian brings a wealth of motorsport experience as a series organiser, team manager and race driver in the Asia Pacific region. Ian has previously worked with several premium automotive marques within Asia, setting up a number of successful and high profile racing championships.

In addition to prize money and trophies, the overall winner of the AMAC series will be awarded a sponsored drive in a Vantage N24 in the FIA GT4 series in 2009.

The introduction of the Aston Martin Asia Cup marks a new and exciting chapter for Aston Martin and their partners in China and the Asia Pacific region.

The Aston Martin Asia Cup will launch on Friday 30th November at the Shanghai F1 circuit. Dealers wishing to nominate prospective customers to attend the launch or for further information about the series should contact Ian Ross Geekie, Series Director, Aston Martin Asia Cup.

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If you have any queries please do not hesitate to contact me.

Kind Regards,



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